

BVHRMA
Board Meeting Minutes: February 25, 2010
11:30 AM – 1:00 PM
John B. Connally Building

Members Present: Krystal Broussard
Amber Crawford
Liz Galvan
Bob Hensz
Thom Holt
Priscilla Johnson
Geanna Kincannon
Katherine Kleemann
Stacy Overby
Michael Roth
Tara Seely
Sarah Tobola
Cheryl Young

Cheryl called the meeting to order at 12:00 PM.

I. **2010 SHRM Affiliate Program for Excellence (SHAPE)**

SHAPE requires that we review of chapter bylaws at least annually. Cheryl asked that we all review the bylaws and send any amendments to Stacy. The Board reviewed Section 2.1 in the 2010 Chapter Planning Workbook. After discussing the requirements of each Excel Awards level, the Board decided to attempt to achieve Bronze Award status for 2010 and Silver Award status for 2011. The following initiatives will be developed and implemented:

- Diversity and Inclusion
- College Relations
- BVHRMA Excellence Award (self-defined)
- PHR Certification Study Course (self-defined)

II. **HR Award Recognition**

Sarah reintroduced the idea of awarding a BVHRMA chapter member with an excellence award. Publicizing the award and the award winner could help spread the word about our chapter to SHRM members at-large living in our area. Sarah will forward the original email to the current Board for review.

III. **Certification Class**

We now have enough participants for the certification class. In order to receive the group rate discount, our order needs to be placed by March 15th. The Board is also considering offering an application to the membership for a scholarship to the class. Thom suggested that we could use our pass rate (85%) as a marketing tool.

IV. **Incentives for Board Members**

Cheryl would like us to brainstorm potential ideas for board member incentives. Some suggestions mentioned were paying for a board member's continuing education class or lunch, a board member polo shirt, and offering a stipend to chapter representatives that attend required SHRM meetings. Any additional suggestions can be forwarded to Cheryl.

V. **Board Member News**

The following Board Member Reports were given:

Vice President Programs: All meetings have been planned and speakers have been booked for each meeting. Katherine will also be calling Buppy's to add a dessert to our monthly luncheon menu.

Vice President Membership: All nametags have been updated. The new member packet has also been updated and will be distributed to future new members.

Secretary: Amber is still working on trying to obtain last year's notes from the previous secretary.

Treasurer: Updated copies of our balance sheet and profit and loss were distributed. The 990N has been filed and received by the IRS. The Benefits Seminar earned a profit of \$2928.00. \$2620 has been received in dues and 24 members still owe. A note will be added to the March newsletter stating that members who do not submit dues by March 31st must reapply for membership. We have a surplus of funds that need to be spent. The Board discussed potential uses for the money. One proposal mentioned was to pay for the student chapter's meal for one of their chapter meetings. Other suggestions were offered throughout the meeting.

Student Liaison Committee: There has been a change in the mentor program chairperson. Please keep an eye out for an email from Claire, as she is the new chair.

Diversity: Priscilla is working on activities for our monthly meetings that relate to diversity.

Association Name Change: SHRM must first approve our name change before it is brought to the membership for a vote. Also, please consider your marketing materials as we begin the name change process. You may want to reduce the number of copies you'd usually make since our name may change soon.

Foundation: Please go to the SHRM Foundation website and share with others how it can be used. You may be missing some of the benefits of SHRM membership by not utilizing what the Foundation offers.

Website Committee: The website will be redesigned once our new name and logo are approved. In the meantime, you may send Bob your information and how you'd like it to appear on the website.

VI. **Board Meetings**

Our next meeting will be on March 25, 2010 at 11:30 AM.

Meeting adjourned at 1:05 PM

Submitted by Amber J. Crawford, Secretary